**Analysis plan**

Compare patient demographics pre (sleephygienestats) and post (sleephygienepostsurvey)

I am a student (Q3)

What is your current program at Bloomberg (Q2)

Gender (Q4)

Age (Q5) – Categories 18-25, 26-34, 35-44, 45-54, 55-64, 64-75, 75+

How many people live in your household (Q6 pre, Q37 post)

Outcomes

How many hours of sleep per workdays (Q10\_1 post)

How many hours during the past weekend (Q11 pre Q10\_2 post)

How often do you feel sleepy during the day (Q9 pre Q61 post)

**Post survey**

**Outcome:**

1. Did you participate
2. Happy with sleep quality (Q90 participated, Q91 not participated)

**Awareness:** Proposal: points for Q81 (yes 1 else 0), Q95 (yes 1 else 0), Q82 (yes else no), Q69 (yes 1 else 0)

**People in the campaign**

Number of days participated (adding up) and correlate with outcome (happy +/- hours of sleep)

**Q59 as it relates to outcome (1, 2)**

**Q44 as it relates to outcome (1, 2)**